

PJ Web Mailman

Online Marketing the Easy Way

A powerful, cost effective, yet easy-to-use email marketing system at your fingertips, PJ Web Mailman allows you to create impactful branded html e-shots and e-bulletins to reach customers and other opt-in subscriber lists.

The Benefits of PJ Web Mailman

- Easy to keep in touch with contacts and customers
- Drive traffic to your website
- Inform potential customers about new product launches
- Promote special offers
- Cross sell to existing customers; let them know about **ALL** your products and services
- Announce stock clearances

Product Features

- Collect newsletter subscribers from your website
- Import existing contacts and customer lists
- Segment customers to enable you to target messages to the right audience
- Simple to use interface allows quick and easy message editing
- Unsubscribe facility
- Accurate reporting revealing the effectiveness of your campaigns

Here's how it works



Sign up for a standard* PJ Web Mailman account for a fixed fee of £150.00 plus VAT.

This will give you access to your own email campaign account with a branded template to match your corporate identity.

Use this branded template to create unlimited campaigns to 1 or many groups of customers – the options are all up to you. You simply pay a £5.00 delivery fee plus 2 pence per email, so a 1000 email campaign costs just £25.00 plus VAT.

Your Next Steps

Simply contact PJ Web on 0161 799 8555 for more information and a demonstration. If you think that PJ Web Mailman is for you, then we can set up your account and get you up and running within a matter of days.

*Price based on a branded template from the existing library of templates. More options and prices are available for bespoke designs.